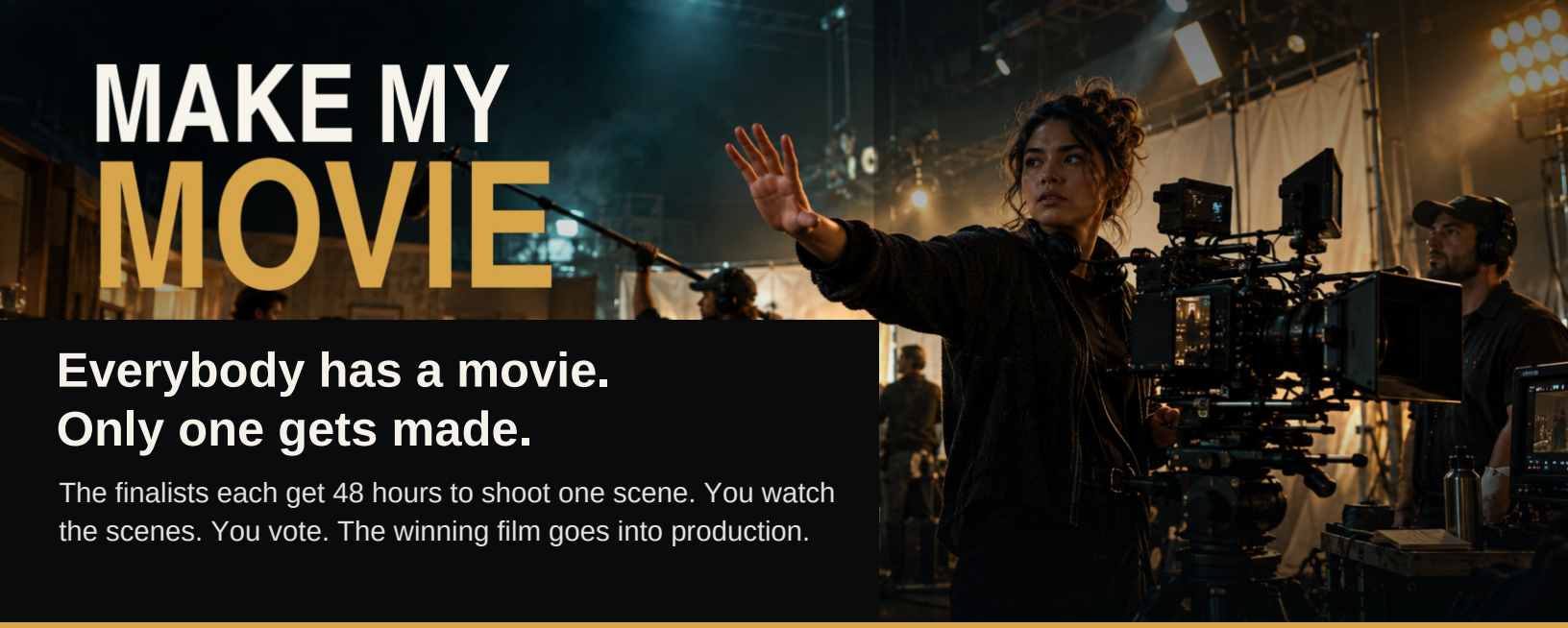
# MAKE MY MOVIE



## Everybody has a movie.
## Only one gets made.

The finalists each get 48 hours to shoot one scene. You watch the scenes. You vote. The winning film goes into production.

## CHOOSE THE MOVIE. BUILD THE MOVIE. MAKE THE MOVIE.

01

### CHOOSE THE MOVIE

Filmmakers pitch a feature and show what they can do with one scene. The judges clear the finalists. A free audience vote decides which movie gets made.

02

### BUILD THE MOVIE

The winner has to turn the pitch into a shooting script. Every rewrite, casting offer and location comes out of the same budget.

03

### MAKE THE MOVIE

The cameras stay with the director through the shoot. After the edit, the filmmaker and the people who chose the film see it together.

## THREE JUDGES. ONE AUDIENCE VOTE.

### THE PRODUCER

Can this be made for the money? Tests the budget, schedule and rights.

### THE DIRECTOR

Does the scene deliver what the pitch promised? Looks at performance, voice and craft.

### THE MARKET VOICE

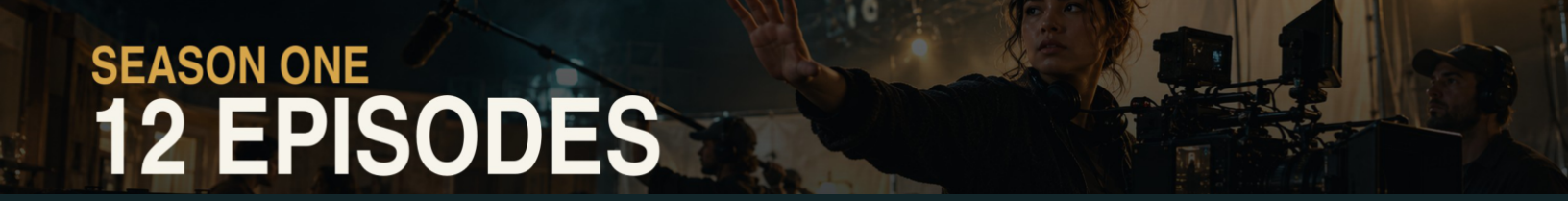
Who will turn up to see it? Weighs the audience, the positioning and the path to release.

### THE GREENLIGHT

Every film on the ballot has a viable budget, a workable schedule and cleared rights. The judges explain their reasoning on camera. The audience makes the final choice.

### AFTER WRAP

Viewers can follow the edit and score online. The season finale brings them back for the first screening, where the filmmaker sees how the scene that earned their vote plays in the finished film.



SEASON ONE

# 12 EPISODES

## FROM THE OPEN CALL TO THE FIRST SCREENING

### CHOOSE THE MOVIE

**EPISODES 1–4**

**01 OPEN CALL**

Filmmakers bring a feature, a sample of their work and the reason this particular story matters to them.

**02 THE PITCH**

The three judges hear the pitches and challenge the filmmakers. A great scene on the page still has to work on screen.

**03 PROVE IT**

The finalists each get 48 hours to shoot a scene. A performance, a cut or a missed shot can change the audience's mind.

**04 THE GREENLIGHT**

The judges clear the ballot. Viewers watch the scenes and vote for free. The winner gets the greenlight and faces the first hard production choice.

### BUILD THE MOVIE

**EPISODES 5–8**

**05 THE REWRITE**

What if the director can afford the perfect lead or the location the script was written around? Watch what they give up and how the script changes.

**06 CAST IT**

At chemistry reads, the director puts the first-choice actors together. The pair that works best may change who gets the call.

**07 MAKE IT REAL**

The producer prices the plan. Locations, crew and shooting days go on the board, and every added day costs something else.

**08 LOCK THE PLAN**

A table read and camera tests expose the last weak spots. The director locks the plan. ON SET LIVE opens before the first shoot day.

### MAKE THE MOVIE

**EPISODES 9–12**

**09 DAY ONE**

Cameras roll. Follow the filmmaker from the first setup to the last shot they can get before the crew goes home.

**10 UNDER PRESSURE**

Weather, time and performances force the team to choose what to protect when the day starts slipping.

**11 FIND THE MOVIE**

Final scenes and pickups give way to the edit. The director sees which moments survived the shoot and what still needs work.

**12 FIRST SCREENING**

After wrap and the edit, the audience sees the finished feature. We return to the scene that won the vote and watch the filmmaker hear the room react.

### BETWEEN EPISODES

ON SET LIVE gives fans access to selected shoot days, workshops and dailies. Those feeds, sponsorships and film distribution create revenue. Voting stays free, and paid access never changes a vote.

### WHERE AI FITS

With consent, AI helps compare drafts, test schedules, log footage and track audience reactions. The filmmaker makes the creative calls. The judges clear the ballot. Viewers choose the film.